

CINERGIE

SPONSORSHIP PROPOSALS

Festival CINERGIE

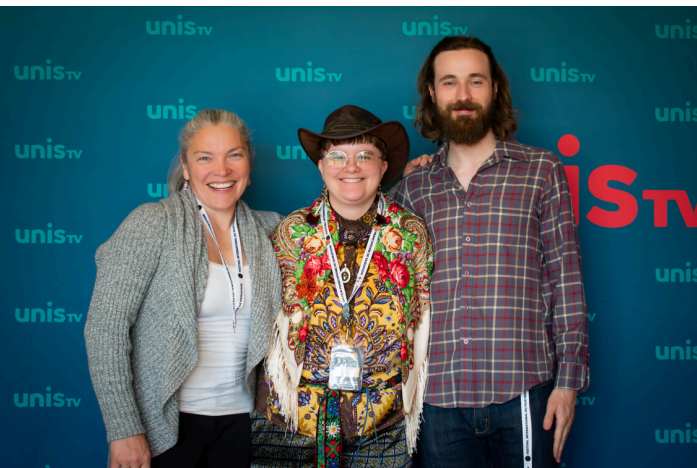
est. 2006



**THE ONLY BILINGUAL FRENCH-LANGUAGE
FILM FEST IN SASKATCHEWAN**

*“Very good movies! An enjoyable
festival. We are pampered.”*

FRENCH LANGUAGE FILMS FOR EVERYONE



Festival CINERGIE attracts **2,000 festival-goers** throughout the year.

- 4 days of **cinematic entertainment in early May**
 - featuring **30+ short and feature films**, artists and filmmakers
- 3-4 days of **school programming in mid-April**
 - welcoming **1,500 students** from Saskatoon
- Free **community screenings** throughout the year
- **School workshops in May-June**
 - engaging **600+ students** across the province



By **joining forces** with CINERGIE, your organization could reach a **distinct population** that is **thirsty for culture and novelties in its language**. In addition, there is a **growing number of youth** in immersion schools who benefit from the school programming in French.

People belonging to minority cultures **deserve to feel seen** and represented; they want to show that **they exist** and leave an impact.

That is why we've established this festival **since 2006** and continue to work to represent as many French-speaking communities from **around the world**, including **indigenous and 2SLGBTQIA+ people**, through films.

KICK OFF THE NICE WEATHER WITH THE FIRST SPRING SEASON FESTIVAL IN SASKATOON!

CINERGIE has been providing an **unforgettable** multicultural and artistic experience for **two decades**, with great **bilingual events**, English subtitled French-language local, Canadian and international films selected from the **most successful films of the year**, high quality short films from students and upcoming filmmakers, and Q&As with local and prominent filmmakers for the enjoyment of francophone and anglophone cinephiles.



“Everyone is amazing the atmosphere is light and fun and you can really tell everyone there is enjoying themselves”

Our sponsors are at the heart of our strategy to offer a varied and quality program to our different audiences.

In two short years CINERGIE has significantly refreshed its marketing and optimized its brand appeal. We have seen a tripling participation to the festival since 2022, and a 97% satisfaction level at CINERGIE in 2024.

Despite these successes, every art and culture organism has taken a hit these past few years, from the challenges of the COVID lockdown to the current economy and funding shortages, with some even having to close down their doors after **numerous decades** of programming in our province. As we are operating from a non-profit, it is therefore crucial that we receive the **generous support** of our sponsors!



"The programming and publicity was excellent. I can't wait for next year for the 20th edition. Bravo!"



By supporting CINERGIE, you not only support a vibrant minority language festival, but also:

- French-speaking film culture from around the world
- Francophone filmmakers from Saskatchewan and Western Canada
- A school programming for young Saskatchewanians, introducing them to French-language cinema



CONTACT US TODAY FOR A PERSONALIZED PROPOSAL!

SPONSORSHIP LEVELS

FRIEND OF CINERGIE: \$250 - \$499



Logo on our website's sponsorship grid, and the official program



5 free tickets for Festival CINERGIE

BRONZE SPONSOR: \$500 - \$1,999



Logo on our website's sponsorship grid, the official program, poster, social media, and festival banner



10 free tickets for Festival CINERGIE



Recognition by the master of ceremonies before each film screening of the Festival

SILVER SPONSOR: \$2,000 - \$4,999



Logo on our website's sponsorship grid, the official program, poster, social media, and festival banner



10 free All Access Passes for Festival CINERGIE



Recognition by the master of ceremonies before each film screening of the Festival

GOLD SPONSOR: \$5,000 and more



Official presenter of a sponsored screening, with an opening speech by a representative of your company



1 full page advertisement in our official program



+ Silver sponsorship benefits

SPECIAL OFFERS

We offer space to screen your **ads or trailers** before **each festival screening** and within our **program guide** (print and digital).

This is a great opportunity to **dynamically reach a receptive audience**. The ad purchase for trailers or space in the program can be part of a CINERGIE sponsorship plan or may constitute a purchase in itself. Contact us now to know our prices!

We provide significantly reduced sponsorship rates for non-profit organizations! Contact us for more info.

Your investment helps to expand the festival:

- bring more filmmakers, musicians and artists for diverse activities
- screen more films, from more countries + add more festival days
- increase our marketing to reach more audiences

Support us so that more festival-goers can say:

"The festival was amazing"

It will be our pleasure to talk to you in order to create a personalized sponsorship plan that will meet your needs. For the 20th Edition of Festival CINERGIE, let's **build together a Saskatchewan proud of its Francophone culture and its cinema.**

CONTACT

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